

# STUDENTS FOR LIFE TOPLINE REPORT

CONFIDENTIAL DOCUMENT

N400 Respondents  
Fielded: January 2-3, 2019  
MoE ± 4.9%

A. Are you, or is anyone in your household, employed in the news media, a market research firm, an elected official, or actively involved with political campaigns?

100% No (**continue**)

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D1. In what year were you born? (Make REFUSED into 9 9 9 9)

**20% Age 18-24**

2% 2000  
2% 1999  
4% 1998  
2% 1997  
2% 1996  
4% 1995  
4% 1994

**40% Age 25-30**

3% 1993  
6% 1992  
6% 1991  
9% 1990  
8% 1989  
8% 1988

**40% Age 31-34**

9% 1987  
8% 1986  
12% 1985  
11% 1984

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D1\_1. IF UNSURE OR REFUSED, ASK: Which of the following categories best describes your age? **Read choices**

100% 18 to 34

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D2. Gender

48% Male  
52% Female

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1. Do you see yourself as more (ROTATE) “pro-life” or more “pro-choice”?  
(**Probe:** And would that be STRONGLY pro-life/pro-choice, or just SOMEWHAT?)

**39%** **Total Pro-Life**  
25% Strongly Pro-Life  
14% Somewhat Pro-Life

**39%** **Total Pro-Choice**  
18% Somewhat Pro-Choice  
22% Strongly Pro-Choice  
  
17% Depends / Neutral (**vol**)  
5% Unsure / Refused (**vol**)

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2. Which of the following statements comes closest to describing your own opinion on the issue of abortion...?  
(ROTATE)

**42%** **Total Oppose Abortion**  
12% I oppose abortion under all circumstances  
30% I oppose abortion, but believe exceptions should be made in cases such as rape, incest, or to save the life of the mother

**51%** **Total Support Abortion**  
28% I generally support abortion rights, but I believe in limits like parental notification and banning late-term abortion and government funding of abortion  
17% I believe abortion should be allowed without exception  
7% I believe abortion should be allowed without exception and funded by tax dollars  
  
5% Don't Know / Something Else (**vol**)  
2% Refused (**vol**)

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3. Do you believe Americans should have the right to vote on abortion-related policies in their state?  
(**Probe:** And would that be STRONGLY yes/no, or just SOMEWHAT yes/no?)

**65%** **Total Yes**  
41% Strongly Yes  
24% Somewhat Yes

**16%** **Total No**  
6% Somewhat No  
10% Strongly No

14% Depends / Neutral (**vol**)  
5% Unsure / Refused (**vol**)

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4. Do you support or oppose *Roe v. Wade* and *Doe v. Bolton*?  
(**Probe:** And would that be STRONGLY support/oppose, or just SOMEWHAT support/oppose?)

**40%** **Total Support**  
22% Strongly Support  
18% Somewhat Support

**12%** **Total Oppose**  
7% Somewhat Oppose  
5% Strongly Oppose

21% Depends / Neutral (**vol**)  
27% Unsure / Refused (**vol**)

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Do you support or oppose *Roe v. Wade* and *Doe v. Bolton* after learning that ...  
(**Probe:** And would that be STRONGLY support/oppose, or just SOMEWHAT support/oppose?) (ROTATE QUESTIONS IN SERIES)

5. *Roe v. Wade* and *Doe v. Bolton*, companion Supreme Court cases, allow for abortions to be performed in all nine (9) months of pregnancy, up until the moment of birth.

**30% Total Support**

13% Strongly Support  
17% Somewhat Support

**51% Total Oppose**

13% Somewhat Oppose  
38% Strongly Oppose

11% Depends / Neutral (**vol**)  
9% Unsure / Refused (**vol**)

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6. *Roe v. Wade* and *Doe v. Bolton* have been used to justify sending your tax dollars to be used to perform abortions or off-set other expenses of abortion providers.

**33% Total Support**

15% Strongly Support  
18% Somewhat Support

**45% Total Oppose**

18% Somewhat Oppose  
28% Strongly Oppose

13% Depends / Neutral (**vol**)  
9% Unsure/Refused (**vol**)

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7. *Roe v. Wade* and *Doe v. Bolton* allow for abortions to be performed simply because the mother doesn't like the sex of the baby or the mother wants to use abortion as a form of contraception.

**28% Total Support**

14% Strongly Support  
15% Somewhat Support

**54% Total Oppose**

11% Somewhat Oppose  
43% Strongly Oppose

9% Depends / Neutral (**vol**)  
9% Unsure/ Refused (**vol**)

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8. Since 1973, there have been more than 60 million abortions. Today, there will be nearly 3,000 abortions committed in the U.S.

**38%** **Total Support**  
19% Strongly Support  
19% Somewhat Support

**33%** **Total Oppose**  
15% Somewhat Oppose  
18% Strongly Oppose

18% Depends / Neutral **(vol)**  
12% Unsure/ Refused **(vol)**

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9. After learning more about *Roe v. Wade* and *Doe v. Bolton*, do you support or oppose *Roe v. Wade* and *Doe v. Bolton*?  
(**Probe:** And would that be STRONGLY support/oppose, or just SOMEWHAT support/oppose?)

**35%** **Total Support**  
17% Strongly Support  
18% Somewhat Support

**41%** **Total Oppose**  
16% Somewhat Oppose  
25% Strongly Oppose

16% Depends / Neutral **(vol)**  
9% Unsure/ Refused **(vol)**

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10. If the Supreme Court would reverse their *Roe v. Wade* and *Doe v. Bolton* decisions, the question of whether or not abortion should be permitted and in what circumstances would be determined by legislators and voters in each state. Do you (ROTATE) support or oppose reversing *Roe* and *Doe* and bringing the abortion decision back to individual states?  
(**Probe:** And would that be STRONGLY support/oppose, or just SOMEWHAT support/oppose?)

**41%** **Total Support**  
19% Strongly Support  
22% Somewhat Support

**33%** **Total Oppose**  
13% Somewhat Oppose  
20% Strongly Oppose

17% Depends / Neutral **(vol)**  
10% Unsure/ Refused **(vol)**

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11. Today, about one-third of abortions take place using the drug RU-486. RU-486 can be deadly to women who don't know they are later in pregnancy than they really are or who are experiencing an ectopic pregnancy. While surgical abortions require an exam by a physician, abortion advocates are asking that RU-486 be sold to women on-line, without a doctor's exam. Do you (ROTATE) support or oppose these abortion pills being widely available on-line and sold to women without a doctor's exam?  
(Probe: And would that be STRONGLY support/oppose, or just SOMEWHAT support/oppose?)

**24% Total Support**

10% Strongly Support  
14% Somewhat Support

**56% Total Oppose**

17% Somewhat Oppose  
39% Strongly Oppose

12% Depends / Neutral (vol)  
8% Unsure/ Refused (vol)

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12. Do you have a (ROTATE) favorable or unfavorable opinion of Planned Parenthood?  
(Probe: And would that be STRONGLY favorable/unfavorable, or just SOMEWHAT favorable/unfavorable?)

**54% Total Favorable**

26% Strongly Favorable  
28% Somewhat Favorable

**23% Total Unfavorable**

11% Somewhat Unfavorable  
12% Strongly Unfavorable

16% Depends / Neutral (vol)  
8% Unsure/ Refused (vol)

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Do you have a favorable or unfavorable opinion of Planned Parenthood after learning that ...  
(Probe: And would that be STRONGLY favorable/unfavorable, or just SOMEWHAT favorable/unfavorable?)  
(ROTATE QUESTIONS IN SERIES)

13. Planned Parenthood is the nation's largest abortion vendor, committing over a third of all US abortions, more than 321,000 each year

**41% Total Favorable**

20% Strongly Favorable  
21% Somewhat Favorable

**36% Total Unfavorable**

12% Somewhat Unfavorable  
23% Strongly Unfavorable

15% Depends / Neutral (vol)  
10% Unsure/ Refused (vol)

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14. Planned Parenthood grosses over \$1 billion dollars each year, netting more than \$98 million in profit. Their political arm spent more than \$30 million in the 2016 elections.

**35% Total Favorable**

17% Strongly Favorable  
18% Somewhat Favorable

**41% Total Unfavorable**

14% Somewhat Unfavorable  
27% Strongly Unfavorable

15% Depends / Neutral **(vol)**  
10% Unsure/ Refused **(vol)**

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15. While their abortion services are increasing, Planned Parenthood's breast exams, Pap tests, HIV, HPV treatments and prenatal services are all declining by more than 37%.

**32% Total Favorable**

17% Strongly Favorable  
15% Somewhat Favorable

**43% Total Unfavorable**

19% Somewhat Unfavorable  
24% Strongly Unfavorable

15% Depends / Neutral **(vol)**  
10% Unsure/ Refused **(vol)**

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16. U.S. taxpayers currently give Planned Parenthood over \$500 million in tax dollars each year, half of their income.

**39% Total Favorable**

18% Strongly Favorable  
20% Somewhat Favorable

**41% Total Unfavorable**

14% Somewhat Unfavorable  
28% Strongly Unfavorable

12% Depends / Neutral **(vol)**  
9% Unsure/ Refused **(vol)**

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17. Now that you have additional information about Planned Parenthood, do you have a (ROTATE) favorable or unfavorable opinion of Planned Parenthood?  
**(Probe: And would that be STRONGLY favorable/unfavorable, or just SOMEWHAT favorable/unfavorable?)**

**43% Total Favorable**

20% Strongly Favorable  
23% Somewhat Favorable

**36% Total Unfavorable**

15% Somewhat Unfavorable  
21% Strongly Unfavorable

15% Depends / Neutral **(vol)**  
7% Unsure/ Refused **(vol)**

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18. Federally Qualified Health Centers (FQHCs) commonly known as community health centers provide the same medical services as Planned Parenthood (PP), aside from abortions. In fact, they offer more services like well-women and well-child care. These 10,000+ facilities across the United States treat more than 25 million Americans each year, in low income and rural neighborhoods. They receive \$4.5 billion in taxpayer funding. Planned Parenthood operates 650 facilities and sees 2.4 million patients per year. They receive \$500 million in taxpayer funding.

Who do you think is more deserving of our tax payer dollars? FQHCs or PP?

(Probe: And would that be STRONGLY FQHCs/PP, or just SOMEWHAT FQHCs/PP?)

**48% Total Support FQHCs**

25% Strongly FQHCs

23% Somewhat FQHCs

**17% Total Support PP**

11% Somewhat PP

7% Strongly PP

24% Depends / Neutral (vol)

11% Unsure/ Refused (vol)

**ASK ENTIRE SAMPLE**

Now just a few questions to make sure we have a representative sample --

- D3. In politics today, do you generally consider yourself to be...(Randomize first three options, then read fourth)

18% Republican

20% Democrat

56% Independent

5% Something else

2% Unsure (vol)

**IF VALUE 3 IN qD3, ASK:**

- D3A. Do you think of yourself closer to (ROTATE) the Republican party or the Democratic party?

**N223**

22% Closer to Republican Party

19% Closer to Democratic Party

60% Purely Independent (vol)

- D3 and D3\_A. In politics today, do you generally consider yourself to be...

30% Total Republican

30% Total Democrat

33% Purely Independent

7% Something Else

- D4. Do you consider yourself to be of Hispanic or Latino descent, such as Mexican, Puerto Rican, Cuban, or some other Central or Latin American background?

10% Yes

89% No

1% Unsure (vol)

1% Refused (vol)

D5. And is your race Anglo, African-American, Asian, or some other race?

72%	Anglo / White
13%	African-American / Black
6%	Asian
5%	Hispanic
1%	American Indian <b>(vol)</b>
3%	Other <b>(vol)</b>
-	Unsure <b>(vol)</b>
1%	Refused <b>(vol)</b>

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D6. Do you consider your religious background to be... **(Read and randomize first three options)**

9%	Protestant
1%	Fundamentalist / Pentecostal
23%	Catholic
18%	Other Christian denomination
3%	Jewish
8%	Atheist
8%	Agnostic
8%	Baptist <b>(vol)</b>
13%	Other <b>(vol)</b>
8%	Unsure <b>(vol)</b>
4%	Refused <b>(vol)</b>

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D7. We want to classify people into broad income groups only. Would you estimate your total household income to be...?

33%	Below \$40,000
36%	Between \$40,000 and \$79,999
18%	Between \$80,000 and \$124,999
11%	Above \$125,000
1%	Unsure <b>(vol)</b>
2%	Refused <b>(vol)</b>

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D8. What is the highest level of formal education that you have completed?

3%	Less than high school
21%	High school graduate
20%	Some college
10%	College graduate with Associates or 2 year degree
30%	College graduate with a Bachelors or 4 year degree
12%	Post-graduate degree
5%	Technical or vocational school graduate
1%	Don't Know/ Refused <b>(vol)</b>

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D9. Would you best describe the neighborhood or area you live in as... **(ROTATE TOP-TO-BOTTOM, BOTTOM-TO-TOP)**

31%	Urban
50%	Suburban
19%	Rural
1%	Don't Know/Refused <b>(vol)</b>

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